



“Holiday on Shoes”

Take your shoes on holiday – and romanofirenze.com takes you to Florence!

Submit your best shoe photo or shoe video and **win a weekend in Florence, Italy!**

Romanofirenze.com, the Florentine woman shoe shop, is holding a new Facebook Fan Photo and Video Contest, which will run from **July 21** until **September 22 2010**.

All you have to do is to snap a photo or make a video with your shoes ‘on holiday’ - be creative, artistic, funny or anything (tasteful) that will get your photo or video voted on. Only your creativity and the shoes set the limit!

Prizes

- **1st Prize: A weekend in Florence!** One night and a dinner in the heart of Florence for 2 persons. Winner decided by fan voting on Facebook.
- **2nd Prize: 1 pair of shoes** from romanofirenze.com. Winner decided by fan voting on Facebook
- **3rd Prize: A promotional code valid for a 40% discount** at romanofirenze.com. For one purchase valid until November 30, 2010 from the fall/winter collection. Winner decided by the romanofirenze’s creative jury.

How to participate!

Step 1. Search for the [romanofirenze fanpage on Facebook](#) and click “like”.

Step 2. Snap a photo of a woman shoe on holiday – or make a video of a woman shoe on holiday.

Step 3. Email the photo to contest@romanofirenze.com, so it can be published on the romanofirenze’s facebook fan page wall together with your name.

Upload your video on www.youtube.com using your personal account and subsequently send the link to the video to contest@romanofirenze.com, so it can be uploaded on our fan page wall together with your name.

Step 4. Spread the word about the contest to make sure all your Facebook friends vote your photo!

Contest rules

1. The contest starts on **July 21** and will be determined on **September 22 at 12.00 am , 2010.**
2. There has to be some type of women shoes in your submitted photo or video in a holiday contest. Be creative with costumes and locations. It should be fun for people entering, viewing, and voting.
3. The photograph or the video should be of you or someone you know and you should have the right to use the photo. It is illegal and disqualifying to use a random image from the internet, or images protected by copyright.*
4. The photo cannot exceed 1MB.You can submit up to 3 photos, in order to participate. Publication of the photos at the discretion of the romanofirenze jury.
5. The video cannot exceed 90 seconds. You can submit up to 2 videos. Publication of the videos at the discretion of the romanofirenze jury.
6. In case of equal numbers of votes there will be a second ballot concerning the two most voted photos or videos, during the week after the contest closure. (from September 23 until September 30, 2010)
7. The winners will be contacted by email, and the names will be published on our fan page and on our [blog](#).
8. The first prize is a weekend stay in Florence, including one night and a dinner for 2 persons. The winner is determined by fanvoting on the romanofirenze's facebook page. The available dates for the weekend will be communicated when the winner is decided.
9. The second prize is a pair of shoes from romanofirenze.com. The winner is determined by fanvoting on the romanofirenze's facebookpage.
10. The third prize is a promotional code valid for a 40% discount at the online shoeshop romanofirenze.com for one purchase, valid until November 30 2010, only regarding the fall/winter collection. The winner is determined by the romanofirenze's creative jury.
11. Employees of the romanofirenze company and their families cannot participate.

*By submitting your photo, and/or video you certify that you own the copyright to the picture and any story included, and that you agree to grant Romano Firenze nonexclusive, worldwide, royalty-free, perpetual and irrevocable right and license to copy, reproduce, publish in any media, distribute, and display all submitted photos, images, and text. Romano Firenze reserves the right to alter pictures and edit text, and to remove any submissions at any time.